



TAP INTO YOUR POTENTIAL & YOUR COMMUNITY
2024-2025

LEADERSHIP CRAWFORD COUNTY

For Employers

- Investment in your employee's development for increased growth and retention
- Premium knowledge cascaded back into your organization
- More connected, confident, and developed leaders
- Professionally-facilitated leadership training

For Leaders

- Deep dive into what it looks like to be a leader at work and in the community
- First-hand knowledge of Crawford County businesses and processes
- Networking
- Develop leadership skills and confidence

COMMITMENT

One 8-hour day per month September - May
Community project completion
Attend 2 local board meetings
Do a ride-along with local police
Participate in Graduation Ceremony (May)

CONTACT

Kate Pleasant
618.562.0722

Tuition: \$1,000/participant
College Credit through IECC:
5 hours





FOR EMPLOYERS

Who should I send?

THE IDEAL CANDIDATE:

- An emerging or relatively new leader
- An employee looking to get involved in the community
- High performing employees
- Employees wishing to advance in your organization
- Growth-minded team players
- Employees looking to network, gain confidence, and move out of their comfort zone
- Someone you want to show you're invested in



LEADERSHIP CRAWFORD COUNTY

FOR IMMEDIATE RELEASE

PRESS RELEASE

Leadership Crawford County to Kick Off New Class Year

ROBINSON, ILL. - For over two decades, Leadership Crawford County has been developing area leaders, and recruitment for their newest class is underway! The program kicks off in late August.

The 8-Session program originally founded by the Crawford County Development Association empowers leaders to take what they learn in the classroom and effect positive change in their workplaces and communities thanks, in part, to leadership skills developed through professionally facilitated training by local Professional Development Consultant Kate Pleasant. Participants, both individuals and those sponsored by their employers, also network with county businesses while learning what makes this vibrant community work behind the scenes.

The program includes monthly learning events, sessions with local law enforcement, a team building retreat, volunteer and community projects, and engagement with local businesses and board sessions. The experience ends with a graduation ceremony where participants are recognized for their work, showcasing their growth as engaged leaders.

This program, aimed at both emerging and seasoned leaders, also lets participants demonstrate their leadership skills by solving a real-life problem in their community and preparing for leadership opportunities in their own organization. "The biggest benefit is making the individuals of Crawford County strong together," said Darby Dishong, Leadership Crawford County Steering Committee Chair. "They learn how to work together with one another but they also get out there and do things in the community.

"I've been involved with this program for over two decades and I've seen the value it brings to the community," said Resa Shaner, CCDA Executive Director. "Leadership Crawford County develops leaders to grow our local businesses and industries."

Individuals or employer-sponsored participants are welcome in the program. For an application or more information use the contact information below.

Contact

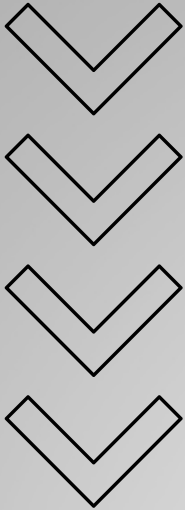


Kate Pleasant: 618.562.0722



<https://crawfordcountyil.com/education-resources/>

More than 200 Crawford County Leaders have completed the LCC program.



What they're saying...



This program opened my eyes to a whole lot of everything! Especially networking. I was able to meet a lot of people and really connect, which is especially important in the line of work I do. - Class 2016 Graduate



It was a great experience! I got to meet a lot of people from industries across the community that I wasn't familiar with. It gets you out of your comfort zone! -Class 2023 Graduate



I met some lifelong friends and learned a lot about leadership itself. - Program Graduate and LCC Board Member



Kate Pleasant does a great job with leadership topics no matter what level you are at! I always look forward to what we will learn in class. -Class 2023 Graduate



Are you ready? **JOIN US!**

GAIN SKILLS, KNOWLEDGE AND CONFIDENCE IN:

- ✓ LEADERSHIP STYLES
- ✓ PERSONALITY ASSESSMENT
- ✓ TEAM BUILDING
- ✓ COMMUNITY GOVERNMENT, ISSUES & SERVICES
- ✓ AG, BUSINESS & INDUSTRY
- ✓ TEAM DYNAMICS
- ✓ LEADERSHIP SKILLS
- ✓ PROCESS IMPROVEMENT



Complete the application that follows and return to:

1301 N. Argus St., Robinson, IL 62454

Email to: katepleasantconsulting@gmail.com



LEADERSHIP CRAWFORD COUNTY APPLICATION

Personal Information

Name _____

Job Title or Responsibility _____

Sponsoring Employer or Organization _____

Home Address _____

_____ Phone _____

Sponsor's Address _____

_____ Phone _____

Date of Birth _____ Email _____

Length of Residence in Crawford County _____

Do you anticipate being a resident of Crawford County in:

0-2 years 3-5 years 6+ years

List any food allergies or dietary restrictions _____

Each class member will receive a Leadership Crawford County polo shirt.

Shirt Size _____ Men Women

References

List the names and contact information of three people with knowledge of your leadership potential.

Name _____ Title _____

Email _____ Phone _____

Name _____ Title _____

Email _____ Phone _____

Name _____ Title _____

Email _____ Phone _____



LEADERSHIP CRAWFORD COUNTY APPLICATION

Commitment to the Community

Give a brief statement of your reasons for desiring to participate in Leadership Crawford County.

Personal Background

Please enclose your resume or a statement of organizations, employment, and education history.

Signature _____ Date _____

RETURN TO:

1301 N. ARGUS ST., ROBINSON, IL 62454

EMAIL: KATEPLEASANTCONSULTING@GMAIL.COM

For questions or more information, please contact: 618.562.0722

LEADERSHIP CRAWFORD COUNTY

2024-2025 SCHEDULE

SEPTEMBER 8, 2024

NETWORKING EVENT/MIXER

Participants meet in a social setting to begin networking while also taking and discussing initial personality assessment and general class overview.

SEPTEMBER 11, 2024

TEAMBUILDING DAY

The class meets at an off-site teambuilding course to work together as they begin fostering and developing their team through an outdoor hands-on, experiential learning experience.

OCTOBER 9, 2024

BUILDING STRONG TEAMS

Topics include operational rhythms, time management, and the stages of team development.

NOVEMBER 13, 2024

MEASURING BUSINESS SUCCESS

In this session, participants will learn how to measure success in business.

DECEMBER 11, 2024

GO FOR THE GOAL!

Participants will focus on defining and meeting goals: fundamentals of project planning and alignment.

Each session will also feature in-county business visits, a philanthropy focus, and time for groupwork for class community impact projects.

JANUARY 8, 2025

GOING MY WAY?

Participants will learn about conflict resolution techniques and explore the fundamentals of employee coaching and how it can be used to foster growth in their teams.

FEBRUARY 12, 2025

INSPIRATION IS EVERYWHERE

This session focuses on best practices for inspiring teams and effectively influencing the direction of projects.

MARCH 12, 2025

GET ON BOARD

In this session, participants will explore the fundamentals of onboarding and employee development.

APRIL 9, 2025

DON'T STRESS

This session explores the key concepts of stress management while learning how to delegate tasks effectively.

MAY 14, 2025

MAKING CHANGE HAPPEN

Participants will learn the fundamentals of process improvement and change management.

MAY 21, 2025

GRADUATION CEREMONY

Participants, employers, sponsors, and board members come together to recognize program completion.



Leadership Crawford County is a 501(c)(3) organization.
All sponsorships and donations are tax deductible. We appreciate your support!

LEADERSHIP CRAWFORD COUNTY

Your investment helps local leaders tap into their professional potential while growing and strengthening our community

Executive Level Sponsorship - \$10,000

- Named as program partner/sponsor on all marketing materials
- Company name and logo in all printed materials with regular social media mentions
- Company materials shared in training facility on training days
- Regular class progress updates and exclusive invitations to Leadership Crawford County events and graduation
- Three-session lunch sponsor and tuition for two students

Partner Level Sponsorship - \$5,000

- Company name and logo in all printed materials with regular social media mentions
- Company materials shared in training facility on training days
- Exclusive invitation to Leadership Crawford County graduation
- One-session lunch sponsor and tuition for one student

Investor Level Sponsorship - \$2,500

- Company name included in regular social media mentions
- Exclusive invitation to Leadership Crawford County graduation

Individual/Family Level Sponsorship - \$250

- Name included in graduation program and sponsor listings
- Exclusive invitation to Leadership Crawford County graduation

CONTACT

Kyle Dishong, Leadership Crawford County Board Sponsorship Committee
kyle@ourpri.com





About Kate

I believe everyone wants to be the best version of themselves at work, sometimes we just need someone with a keen eye and unique perspective to show us our potential. That's where I come in.

I am a Society for Human Resources Certified Professional (SHRM-CP) with a Master's Degree and more than 15 years of training and organizational development experience and an expert in adult learning theory and team dynamics. I use a variety of techniques and approaches to empower others to be more successful. That's all a super fancy way of saying I've been exercising my passion for helping people learn and grow in their professional worlds for a while now.

I've worked with front line staff all the way to C-Suite executives on everything from professional coaching, soft skills, HR consulting, and training and development, to simple confidence boosting, brainstorming and innovative solution creation.

Frankly, I enjoy learning from others as much as I do teaching them. And when I can coach them to be resourceful, achieve goals, and make meaningful change in their organization and own professional lives; that's when I know I've been successful.

What My Clients Say

"Kate has an innate ability to see the bigger picture and offer practical solutions for improvement. Her recommendations allowed for immediate, attainable changes."

- Healthcare Director

"She is knowledgeable, energetic and always passionate about the message she is sharing. I always look forward to her next session and the challenge she spurs in us!"

- Leadership Training Participant