

Data for Decision Makers



BUSINESS NAVIGATOR ALLIANCE
OF SOUTHCENTRAL & SOUTHEASTERN ILLINOIS

April 27, 2023

- Zach Kennedy – University of Illinois Extension & Illinois Census Data Center

www.ILBusinessNavigators.com


1

Business Navigator Alliance of Southcentral and Southeastern Illinois

- Regional collaboration for the Community Navigator Program
- Purpose: provide professional outreach and technical assistance for local, state, and federal economic relief programs
- Mission: to ensure that small businesses in our region are competitive in applying for necessary resources
- Goal: position local businesses for success by acceleration business recovery and growth



2



BUSINESS NAVIGATOR ALLIANCE
OF SOUTHCENTRAL & SOUTHEASTERN ILLINOIS

Webinars
Outreach Events
Virtual Office Hours
Offer 1-on-1 Technical Assistance

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3

Today's Presentation

Data Sources:
U.S. Census Bureau
Headwaters Economics
CDC
ESRI Business Analyst

Illinois Extension
Illinois State Census Data Center

4

Population Change

- The overall region declined in population from **168,737** to **157,507** between 2010 and 2020, a decrease of **6.7%**.
- Six out of seven regional counties experienced population loss between 2010 and 2020.
- Coles lost the greatest population both in absolute number and on a percentage basis.
- Effingham County was the only county in the region which increased in population between 2010 and 2020.

County	2020 Pop.	2010-2020 Pct Change
Moultrie	14,526	-5.4%
Coles	46,863	-13.0%
Edgar	16,866	-9.2%
Clark	15,455	-5.4%
Cumberland	10,450	-5.4%
Crawford	18,679	-5.7%
Effingham	34,668	1.2%

Source: U.S. Census Bureau, 2000 & 2010 Decennial Census

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5

Components of Population Change

Population Change Model
Change = Births - Deaths (Natural Change) + International Migration + Domestic Migration (Net Migration)

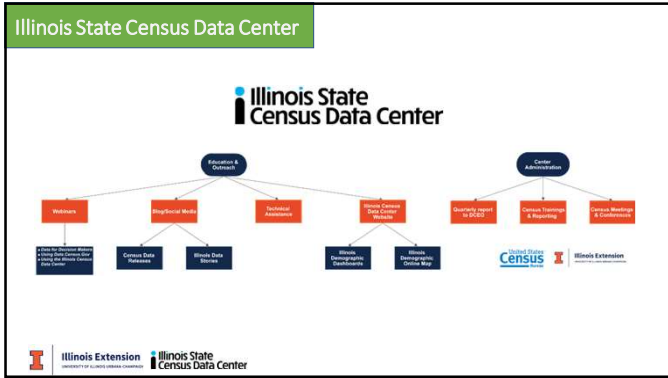
Cumulative Change, April 1, 2020 to July 1, 2022

	Total Population Change	Vital Events				Net Migration		
		Natural Change	Births	Deaths	Total	International	Domestic	
Clark	-228	-91	407	498	-139	0	-139	
Coles	-531	-339	1,036	1,375	-223	51	-274	
Crawford	-136	-123	391	514	-19	-2	-17	
Cumberland	-124	-38	259	297	-82	4	-86	
Edgar	-435	-221	405	626	-209	-1	-208	
Effingham	-346	29	964	935	-387	26	-413	
Moultrie	-200	-106	374	480	-104	1	-105	
Region	-2,000	-889	3,836	4,725	-1,163	79	-1,242	
Illinois	-230,513	6,349	296,603	290,254	-238,576	43,472	-282,048	

Source: U.S. Census Bureau, 2010 Decennial Census & 2022 Population Estimates Series

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6



19

Questions?

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Illinois Extension
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20

Thank you!

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The Alliance
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21
